



NIELSON

SANTA BARBARA COUNTY

NEW YEAR, NEW NIELSON EXPERIENCES

The world around us is always evolving, including how we shop, and we're always re-evaluating our customer experience to find ways to make Nielson more meaningful to your lifestyle. As a result of much thought and discussion, we're starting to invest in a slew of new, Nielson-curated experiences that you'll begin to see roll out over the next year. This includes a new website, new customized purchasing and delivering a curated Nielson tasting experience for your home.

As part of this evolution, we closed our tasting room in Los Olivos from Tuesday, February 20th on.

Don't worry, you can still find your favorite Nielson wines just down the road or one click away! If you find yourself in Los Olivos, you can enjoy our exclusive small-lot wines at Community Craft and Los Olivos Wine Merchant. Wine club members will receive an official Nielson membership card that will get them access to member benefits. Contact us to find out more about these benefits and how to become a wine club member.

All team members from the winery to the tasting room will still be here, so please keep in touch and let us know when you'll be in the area and maybe we can meet up for a glass of wine!

BIGGER AND BETTER EVENTS – JOIN US!

From winemaker pop-ups, wine dinners, wine festivals – we're doing it all! Head to the **Activities** tab on **NielsonWines.com** for the latest.

If you have any questions, feel free to email or call us anytime! Thank you for your continued support and we look forward to a year full of new adventures.

Cheers,
Team Nielson

